

## Media Release

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May 22<sup>nd</sup>, 2025

### The City of Pembroke's Parks & Recreation Master Plan is Now Public

The City of Pembroke is proud to announce the official publication of the Parks & Recreation Master Plan (PRMP)—a comprehensive strategy that will guide our parks and recreation services over the next decade.

Launched in 2023, the PRMP is the result of a two-year planning process led by the City's Parks & Recreation Department. With input from the community, stakeholders, and staff, the plan includes 73 key recommendations designed to strengthen the City's recreation offerings and ensure they continue to meet evolving needs.

"The Parks & Recreation Master Plan will help guide our decisions in a way that reflects community needs while making the best use of available resources," said Mayor Ron Gervais. "We're excited about the direction this plan provides and look forward to seeing how it shapes recreation in Pembroke over the next 10 years."

The full Parks & Recreation Master Plan is now available at [Pembroke.ca/PRMP](https://www.pembroke.ca/PRMP)